



2018 Contest Entry Form

Contest Topic: Help Prevent Distracted Driving

Entries will be judged on the following criteria:

- 1 Originality and creativity** (30 points)
Is the PSA unique and creative?
- 2 PSA concept** (30 points)
*Does the PSA clearly and accurately address the contest topic—preventing distracted driving?
Are the message and concept effective?*
- 3 Clarity of message** (30 points)
*Is the idea communicated clearly?
Is the PSA well organized?*
- 4 Quality of writing** (10 points)
Does the PSA reflect proper spelling and grammar?

Only individual entries will be accepted—no group entries and no videos.

For the complete Official Rules
visit www.teenlane.org/content/drive-safe-chicago

Mail entry (with completed form SECURELY ATTACHED) to:
Drive Safe Chicago Contest
The National Road Safety Foundation, Inc.
18 East 50th Street
New York, NY 10022



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First Name: _____ Last Name: _____

Title of PSA: _____

Age: _____ Email: _____

Your Address: _____

City: _____ State: _____ Zip: _____

Parent's Name: _____ Email: _____

Your School: _____ School Phone #: _____

Your Teacher's Name: _____ Your Teacher's Signature (optional): _____

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Chicago Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Entry's Signature: _____ Date: _____

Print Name: _____

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at www.nrsf.org/teenlane/content/privacy-policy

No purchase necessary. Void where prohibited. The Drive Safe Chicago Contest ("Contest") is open to students who are currently ages 14 – 19 who reside in Illinois, Wisconsin, Indiana or Iowa, who are legal residents of the United States, and who attend a public school, accredited private school, or home school ("Schools") in compliance with the laws of its state. To enter the Contest, each student must create a storyboard or written script for a 30-second public service announcement ("PSA") to help prevent distracted driving. One entry per person.

One Grand Prize student winner will receive \$2,000 plus travel to Chicago, where a professional film team will transform his/her PSA into a 30-second commercial. One runner-up student winner will receive \$1,000. Entries must be post marked by December 29th, 2017 and received by January 8th, 2018

See complete Official Rules at www.teenlane.org/content/drive-safe-chicago