



## 2019 Contest Entry Form

Contest Topic: **Help Prevent Drunk Driving**

Entries will be judged on the following criteria:

- 1 Originality and creativity** (30 points)  
*Is the PSA unique and creative?*
- 2 PSA concept** (30 points)  
*Does the PSA clearly and accurately address the contest topic—preventing drowsy driving?  
Are the message and concept effective?*
- 3 Clarity of message** (30 points)  
*Is the idea communicated clearly?  
Is the PSA well organized?*
- 4 Quality of writing** (10 points)  
*Does the PSA reflect proper spelling and grammar?*

**Only individual entries will be accepted—no group entries and no videos.**

For the complete Official Rules  
visit [www.teenlane.org/content/drive-safe-chicago](http://www.teenlane.org/content/drive-safe-chicago)

Mail entry (with completed form SECURELY ATTACHED) to:

Drive Safe Chicago Contest  
The National Road Safety Foundation, Inc.  
18 East 50th Street  
New York, NY 10022

**All entries must be received by December 20, 2019**



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Only individual entries will be accepted—no group entries. Must be signed by a parent or guardian if under 18 years.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title of PSA: \_\_\_\_\_

Age: \_\_\_\_\_ Email: \_\_\_\_\_

Your Address: \_\_\_\_\_ Your Phone #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Parent's Name: \_\_\_\_\_ Parent's Phone #: \_\_\_\_\_

Parent's Email: \_\_\_\_\_

Your School: \_\_\_\_\_ School Phone #: \_\_\_\_\_

Your Teacher's Name: \_\_\_\_\_ Teacher's Phone #: \_\_\_\_\_

Your Teacher's Signature (optional): \_\_\_\_\_

How did you hear about the contest? \_\_\_\_\_

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Chicago Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Guardian's (if under 18 years) Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at [www.nrsf.org/teenlane/content/privacy-policy](http://www.nrsf.org/teenlane/content/privacy-policy)

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Drive Safe Chicago Contest ("Contest") starts on September 16th, 2019 and ends on December 20, 2019. To enter contest you must be a legal resident of Illinois, Indiana, Wisconsin and Iowa, between the ages of 13 and 19 and create a storyboard or written script for a 30-second public service announcement ("PSA") to help prevent drunk driving.

No videos will be accepted. Entrants may download an entry form for Drive Safe Chicago from [www.teenlane.org](http://www.teenlane.org).

One Grand Prize of \$2,000 will be awarded. In addition, an NRSF video producer will come to the Grand Prize winner's school to work with the winner to professionally film the winning concept. One runner-up will receive \$1,000. A second runner up will receive \$500. If the entry form of the Grand Prize winner and the Runner-Up are co-signed by a teacher, those teachers will receive a \$100 honorarium.

See complete Official Rules at <http://www.nrsf.org/teenlane/content/drive-safe-chicago>