

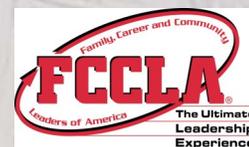
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NATIONAL ROAD SAFETY FOUNDATION JOINS WITH FCCLA TO SPONSOR SAFE RIDES – SAVE LIVES TEEN CONTEST



RESTON, VA, July 1, 2016 -- The National Road Safety Foundation, a non-profit whose focus is promoting safe driving among teens, is partnering with Family, Career Community Leaders of America (FCCLA), a national career and technical student organization with over 160,000 members, to sponsor the national Safe Rides – Save Lives PSA Contest.

Safe Rides – Save Lives invites FCCLA youth individually or through their chapters, to create public service videos aimed at teens and young adults that raise awareness of the risks of dangerous driving behavior. Prizes will range from \$3,500 for the first place winner to \$1,000 and \$500 respectively for second and third place winners.

The theme of the contest will focus on limiting the number of passengers in a vehicle, an issue teens and families face daily. Entry deadlines will be announced next week at the FCCLA National Leadership Conference in San Diego, where some 8,400 young people and chapter advisers will gather.

In addition to the Safe Rides – Save Lives PSA Contest, support from The National Road Safety Foundation (NRSF) will assist in the release of updated material for FCCLA's FACTS Program – Families Acting for Community Traffic Safety. FACTS is a peer education program through which students work to save lives through personal, vehicle, and road safety by educating adults and youth about traffic safety and supporting enforcement of local rules and regulations for community traffic safety. Updated material includes programming on relevant issues teens face today, including distracted and drowsy driving.

“We are pleased to partner with The National Road Safety Foundation on Safe Rides – Save Lives,” said Sandy Spavone, FCCLA Executive Director. **“They bring to the table a passionate commitment to teen driving safety that so closely aligns with that of FCCLA.”**

About FCCLA: Family, Career and Community Leaders of America (FCCLA), is a dynamic and effective national student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences education. FCCLA has more than 160,000 members and more than 5,400 chapters from 48 state associations, Puerto Rico, and the Virgin Islands. FCCLA: The Ultimate Leadership Experience is unique among youth organizations because its programs are planned and run by members and it's the only career and technical in-school student organization with a central focus on family. Participation in national programs and chapter activities helps members become strong leaders in their families, careers, and communities.

The National Road Safety Foundation, Inc. (NRSF), a 501 (c)(3) non-profit organization founded more than 50 years ago, produces traffic safety programs on distracted driving, speed and aggression, impaired driving, drowsy driving, driver proficiency, pedestrian safety and a host of other safety issues. It distributes the programs free of charge to schools, police and traffic safety advocates, community groups and individuals. It also sponsors contests to engage teens in promoting safe driving to their peers and in their communities. For more information or to download free programs, visit www.nrsf.org or www.teenlane.org.