## NRSF Supports National Teen Driver Safety Week October 14-20, 2012

The National Road Safety Foundation supports National Teen Driver Safety Week, organized by the National Highway Traffic Safety Administration (NHTSA).

## **Leading Cause of Death for Teens**

The heart of NHTSA's mission is keeping families safe on America's roadways. Young drivers, ages 15- to 20-years old, are especially vulnerable to death and injury on our roadways – traffic crashes are the leading cause of death for teenagers in America. Mile for mile, teenagers are involved in three times as many fatal crashes as all other drivers.

NHTSA has developed a multi-tiered strategy to prevent motor vehicle-related deaths and injuries among teen drivers: increasing seat belt use, implementing graduated driver licensing, reducing teens' access to alcohol, and parental responsibility.

## Leading Causes of Death for Teens



Research shows which behaviors contribute to teen-related crashes. Inexperience and immaturity combined with speed, drinking and driving, not wearing seat belts, distracted driving (cell phone use, loud music, other teen passengers, etc.), drowsy driving, nighttime driving, and other drug use aggravate this problem.

NRSF encourages all teens and parents of teens of visit NHTSA's Teen Drivers website for information. Click on http://www.nhtsa.gov/Teen-Drivers