



AN EXCITING CONTEST FOR TEENS THAT WARN DRIVERS, PEDESTRIANS & CYCLISTS TO BE ALERT SHARING THE ROAD

Send us your idea for a 30-second TV ad about bicycle & pedestrian safety

You can win \$2,000

PLUS Work with an Emmy Award-winning director to make your idea into a Public Service Announcement to be featured on National TV

SUBMISSION DEADLINE IS OCT 18, 2021
Go to www.nrsf.org for contest details and entry form. Contest opens August 30, 2021.

Entries will be accepted for students ages 13- 19 living in California.

Presented by



You can help prevent crashes that kill and injure thousands every year. For teens, crashes are the #1 killer. Your PSA idea can help make a difference.

All entrants will receive a ticket to the 2022 Los Angeles Auto Show*

*Dates and tickets are subject to COVID mandates.