

2023 DRIVE2LIFE PSA CONTEST ENTRY FORM

Contest Topic: **Passenger Empowerment: Speaking Up for Safe Driving**

TO ENTER Students ages 13 to 19 in grades 6-12 must write a script not more than two pages on 8.5 x 11-inch paper for a 30-second public service announcement (PSA) video to empower passengers to speak up for safe driving.

Only individual written entries will be accepted. NO GROUP ENTRIES. NO VIDEOS OR DISCS. Each entry must be accompanied by a completed entry form and must be submitted by the student's parent/legal guardian or teacher. Entries may be submitted online (uploaded) at ymiclassroom.com/drive2life. Or entries may be mailed to **Drive2Life PSA Contest, c/o Young Minds Inspired, 605 Washington Avenue, North Haven, CT 06473**. Uploaded entries must be received by 11:59 p.m. ET on March 21, 2023. Mailed entries must be postmarked by March 21, 2023, and received by March 28, 2023. Teachers may mail their students' entries in one envelope or attach in one online submission. See Official Rules at ymiclassroom.com/drive2life for details.



PRIZES

One Grand Prize student winner: \$2,000 plus a chance to produce his or her PSA with a New York City area-based Emmy Award-winning producer for broadcast on *Teen Kids News*.

Four Runner-up student winners (two from grades 6-8 and two from grades 9-12): \$500 each

Teacher of each winner: A \$100 Visa Gift Card

Complete both sections of this form. Please type or print clearly in ink, not pencil.

FOR STUDENTS

Student's Name: Grade: Age:

Title Created for Your PSA Entry:

School Name:

School Address:

City: State: Zip:

Parent's/Guardian's Name:

Parent's/Guardian's Phone Number: Email:

By signing below, I represent that I am the parent/legal guardian of the above-named student and agree and consent to his/her entry and use of his/her name, likeness, and entry by YMI and/or The National Road Safety Foundation (NRSF) without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's/Guardian's Signature:

FOR TEACHERS

Teacher's Name: Subject(s) Taught:

Teacher's Email: Phone:

By signing below, I represent that I am the teacher of the above-named student and agree to the use of my name and likeness by YMI and/or NRSF without further notice and/or compensation for any lawful purpose, including advertising, promotional, public relations, or trade purposes.

Check this box to be added to NRSF's mailing list for FREE traffic safety resources.

Teacher's Signature:



nrsf.org

Information provided is subject to NRSF's and YMI's privacy policies, which can be found at nrsf.org/nrsf-terms-use and ymiclassroom.com/terms-of-use.

NO PURCHASE NECESSARY. Void where prohibited. The Drive2Life PSA Contest ("Contest") is open to students ages 13 to 19 who are currently enrolled in grades 6-12 in one of the 50 United States or the District of Columbia, who are residents of the United States, and who attend a public school, accredited private school, or home school in compliance with the laws of its state. To enter the Contest, each student must write a script not more than two pages on 8.5 x 11-inch paper for a 30-second public service announcement ("PSA") video to empower passengers to speak up for safe driving. One entry per person. One Grand Prize student winner will receive \$2,000 plus the chance to work with an Emmy Award-winning producer to transform his/her entry into a 30-second video. Four Runner-up student winners (two from grades 6-8 and two from grades 9-12) will receive \$500 each. (Total ARV of student prizes: \$4,000.) The teacher of each winning student will receive a \$100 Visa Gift Card (Total ARV of teacher prizes: \$500). Entry Period: 12:01 a.m. ET January 9, 2023, to March 21, 2023 at 11:59 p.m. ET. Mail entries must be postmarked by March 21, 2023, and received by March 28, 2023. Entries submitted online must be received by 11:59 p.m. ET on March 21, 2023. See complete Official Rules at ymiclassroom.com/drive2life.