

2024 DRIVE2LIFE PSA CONTEST ENTRY FORM

Contest Topic: **Passenger Empowerment: Speaking Up for Safe Driving**

TO ENTER Students ages 13 to 19 in grades 6-12 must write a script not more than two pages on 8.5 x 11-inch paper for a 30-second public service announcement (PSA) video to empower passengers to speak up for safe driving.

Only individual written entries will be accepted. NO GROUP ENTRIES. NO VIDEOS OR DISCS. Each entry must be accompanied by a completed entry form and must be submitted by the student's parent/legal guardian or teacher. Entries may be submitted online (uploaded) at nrsf.org/contests/drive2life Or entries may be mailed to **Drive2Life PSA Contest, C/O National Road Safety Foundation, 18 East 50th Street, New York NY 10022**. Uploaded entries must be received by 11:59 p.m. ET on March 25, 2024. Mailed entries must be postmarked by March 25, 2024, and received by April 1, 2024. Teachers may mail their students' entries in one envelope or attach in one online submission. See Official Rules at nrsf.org/contests/drive2life for details.



PRIZES

One Grand Prize student winner: \$2,000 plus produce his or her PSA with a New York City area-based Emmy Award-winning producer for broadcast on *Teen Kids News*.

Four Runner-up student winners (two from grades 6-8 and two from grades 9-12): \$500 each

Teacher of each winner: A \$100 Visa Gift Card

Complete both sections of this form. Please type or print clearly in ink, not pencil.

FOR STUDENTS

Student's Name: Grade: Age:

Title Created for Your PSA Entry:

School Name:

School Address:

City: State: Zip:

Parent's/Guardian's Name:

Parent's/Guardian's Phone Number: Email:

Student's Email:

By signing below, I represent that I am the parent/legal guardian of the above-named student and agree and consent to his/her entry and use of his/her name, likeness, and entry by ADTSEA and/or The National Road Safety Foundation (NRSF) without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's/Guardian's Signature:

FOR TEACHERS

Teacher's Name: Subject(s) Taught:

Teacher's Email: Phone:

By signing below, I represent that I am the teacher of the above-named student and agree to the use of my name and likeness by ADTSEA and/or NRSF without further notice and/or compensation for any lawful purpose, including advertising, promotional, public relations, or trade purposes.

Check this box to be added to NRSF's mailing list for FREE traffic safety resources.

Teacher's Signature:

HOW DID YOU HEAR ABOUT THE CONTEST?



nrsf.org



adtsea.org

Information provided is subject to NRSF's privacy policies, which can be found at nrsf.org/nrsf-terms-use NO PURCHASE NECESSARY. Void where prohibited. The Drive2Life PSA Contest ("Contest") is open to students ages 13 to 19 who are currently enrolled in grades 6-12 in one of the 50 United States or the District of Columbia, who are residents of the United States, and who attend a public school, accredited private school, or home school in compliance with the laws of its state. To enter the Contest, each student must write a script not more than two pages on 8.5 x 11-inch paper for a 30-second public service announcement ("PSA") video to empower passengers to speak up for safe driving. One entry per person. The Grand Prize winner will receive a cash prize of \$2,000, and a trip to New York City (accompanied by a parent or a legal guardian) to work with an Emmy Award-winning producer to transform his/her entry into a 30-second video! The winner and PSA video will be featured on Teen Kids News. Four Runner-up student winners (two from grades 6-8 and two from grades 9-12) will receive \$500 each. (Total ARV of student prizes: \$4,000.) The teacher of each winning student will receive a \$100 Visa Gift Card (Total ARV of teacher prizes: \$500). Entry Period: 12:01 a.m. ET January 15, 2024, to March 25, 2024 at 11:59 p.m. ET. Mail entries must be postmarked by March 25, 2024, and received by April 1, 2024. Entries submitted online must be received by 11:59 p.m. ET on March 25, 2024. See complete Official Rules at nrsf.org/contests/drive2life