



2021 Contest Entry Form

Contest Topic: **Bicycle & Pedestrian Safety**

Entries will be judged on the following criteria:

- 1 Originality and creativity** (35 points)
Is the PSA unique and creative?
- 2 PSA concept** (35 points)
Does the PSA clearly and accurately address the contest topic?
Are the message and concept effective?
- 3 Clarity of message** (30 points)
Is the idea communicated clearly?
Is the PSA well organized?

Entries will be accepted for students ages 13 - 19 living in California.

All entry forms must be written in black or blue ink and be legible

www.nrsf.org/contests/drive-safe-california

Mail entry (with completed form SECURELY ATTACHED) to:

Drive Safe California Contest

The National Road Safety Foundation, Inc.

18 East 50th Street • New York, NY 10022

OR Email entry to: info@nrsf.org. Make sure the subject line says Drive Safe California Entry

All entries must be received by October 18, 2021.



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NO GROUP ENTRIES. Entries for students under age 18 must be signed by parent if you are under 18 years of age. Print in blue or black ink.

First Name: _____ Last Name: _____

Title of PSA: _____

Age: _____ Email: _____

Your Address: _____ Your Phone #: _____

City: _____ State: _____ Zip: _____

Parent's Name: _____ Parent's Phone #: _____

Parent's Email: _____

Your School: _____ School Phone #: _____

Your Teacher's Name: _____ Teacher's Phone #: _____

Your Teacher's Signature (optional): _____

*How did you hear about the contest? _____

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Los Angeles Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Guardian's (if under 18 years) Signature: _____ Date: _____

Print Name: _____

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at <https://www.nrsf.org/nrsf-terms-use>

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Drive Safe California Contest ("Contest") starts on August 30, 2021, and ends on October 18, 2021. To enter contest you must be a legal resident of California between the ages of 13 and 19 and create a written script for a 30-second public service announcement ("PSA") on bicycle & pedestrian safety.

No videos will be accepted. Entrants may download an entry form for Drive Safe California from www.nrsf.org/contests/drive-safe-california.

One Grand Prize of \$2,000 will be awarded. In addition, an NRSF video producer will create the PSA of the Grand Prize winner's concept.

One runner-up will receive \$1,000. If the entry form of the Grand Prize winner and the Runner-Up are co-signed by a teacher, those teachers will receive a \$100 gift card.

See complete Official Rules at www.nrsf.org/contests/drive-safe-california