



2020 Contest Entry Form

Contest Topic: **The Dangers of Speeding**

Entries will be judged on the following criteria:

- 1 Originality and creativity** (30 points)
Is the PSA unique and creative?
- 2 PSA concept** (30 points)
*Does the PSA clearly and accurately address the contest topic—the dangers of speeding?
Are the message and concept effective?*
- 3 Clarity of message** (30 points)
*Is the idea communicated clearly?
Is the PSA well organized?*
- 4 Quality of writing** (10 points)
Does the PSA reflect proper spelling and grammar?

Entries will be accepted for students ages 13 - 19 living in D.C., Virginia and Maryland.

All entry forms must be written in ink and legible.
Only individual entries will be accepted—no group entries and no videos.

visit www.teenlane.org

Mail entry (with completed form SECURELY ATTACHED) to:
Drive Safe D.C. Contest
The National Road Safety Foundation, Inc.
18 East 50th Street • New York, NY 10022

OR Email entry to: info@nrsf.org. Make sure the subject line says Drive Safe D.C. Entry

All entries must be received by December 29, 2020.



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NO GROUP ENTRIES. Must be signed by a Parent or Guardian if you are under 18 years of age.
Please print in **black** ink.

First Name: _____ Last Name: _____

Title of PSA: _____

Age: _____ Email: _____

Your Address: _____ Your Phone #: _____

City: _____ State: _____ Zip: _____

Parent's Name: _____ Parent's Phone #: _____

Parent's Email: _____

Your School: _____ School Phone #: _____

Your Teacher's Name: _____ Teacher's Phone #: _____

Your Teacher's Signature (optional): _____

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The DC Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Entry's Signature: _____ Date: _____

Print Name: _____

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at www.nrsf.org/teenlane/content/privacy-policy

No purchase necessary. Void where prohibited. The Drive Safe DC Contest ("Contest") is open to students who are currently between the ages of 13 and 19, going to school in the District of Columbia, Virginia or Maryland, who are legal residents of the United States, and who attend a public school, accredited private school, or home school ("Schools") in compliance with the laws of its state. To enter the Contest, each student must create a written script for a 30-second public service announcement ("PSA") on the Dangers of Speeding. One entry per person.

One Grand Prize of \$2,000 will be awarded. In addition, an NRSF video producer will come to the Grand Prize winner's school (pending Covid restrictions as it might have to be done by remote video (Zoom)) to work with the winner to professionally film the winning concept. One runner-up will receive \$1,000. All entries must be received on or before December 29, 2020.

See complete Official Rules at www.teenlane.org