



2020 PSA Challenge Entry Form

Contest Topic: **Speeding**

Entries will be judged on the following criteria:

- 1 Originality and creativity** (35 points)
Is the PSA unique and creative?
- 2 PSA concept** (35 points)
*Does the PSA clearly and accurately address the contest topic—Speeding?
Are the message and concept effective?*
- 3 Clarity of message** (30 points)
*Is the idea communicated clearly?
Is the PSA well organized?*

Entries will be accepted for students ages 13 - 19 living in the state of Georgia.

visit www.teenlane.org/contests/drivesafeatlanta

Mail entry (with completed form **SECURELY ATTACHED**) to:

Drive Safe Atlanta PSA Challenge

The National Road Safety Foundation, Inc.

18 East 50th Street • New York, NY 10022

Or **email** your entry to info@nrsf.org. Make sure the subject line says "Drive Safe Atlanta PSA Challenge"

All entries must be received by January 27, 2020.



2020 PSA Challenge Entry Form: Page 2

Must be signed by a Parent or Guardian if you are under 18 years of age. Please use **BLACK** or **BLUE** pen. **PLEASE WRITE NEATLY.** If we can't read it, we can't accept the entry. Thank you.

First Name: _____ Last Name: _____ Age: _____

Title of PSA: _____

Email: _____ Phone #: _____

Your Address: _____

City: _____ State: _____ Zip: _____

Parent's Name: _____ Email: _____ Phone #: _____

School Name: _____ School phone #: _____

Teacher Name: _____ Teacher phone/email: _____

How did you hear about the contest? _____

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Atlanta International Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Entry's Signature: _____ Date: _____

(If under 18 years of age)

Print Name: _____

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at www.nrsf.org/terms

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Drive Safe Atlanta PSA Challenge starts on November 4, 2019 and ends on January 27, 2020. All entries must be received by midnight on January 27, 2020. To enter the Drive Safe Atlanta PSA Challenge, you must be between the ages of 13 and 19 and create a written script for a 30-second public service announcement ("PSA") on the dangers of speeding.

No videos will be accepted.

Entrants may download an entry form for Drive Safe Atlanta from www.teenlane.org.

One Grand Prize Scholarship of \$2,000 will be awarded. In addition, an NRSF video producer will come to the Winner's school to work with the winner to professionally film the winning concept. One Runner-up will receive a \$1,000 scholarship. If the entry form of the winner and the Runner-up are co-signed by a teacher, those teachers will receive a \$100 honorarium.

See complete Official Rules at www.teenlane.org/drivesafeatlanta