

2021 CONTEST ENTRY FORM

Contest Topic: **Help Prevent Drunk and Drugged Driving**

TO ENTER Students ages 13 to 19 in grades 6-12 must create a storyboard or written script on 8.5 x 11-inch paper for a 30-second public service announcement (PSA) video to help prevent drunk and drugged driving. (Students may address one topic or both topics.)

Judging criteria: 1) originality and creativity (10 points); 2) PSA concept (10 points); 3) clarity of message (10 points); and 4) quality of writing (5 points)

Only individual entries will be accepted. **NO GROUP ENTRIES.** No videos or discs. A student's teacher or parent/legal guardian can submit the student's entry. Entries can be submitted by mail or uploaded at ymiclassroom.com/drive2life. Teachers may mail entries in one envelope for the class.



MAIL ENTRY (WITH COMPLETED FORM STAPLED TO IT) TO:

Drive2Life PSA Contest
Young Minds Inspired
605 Washington Avenue
North Haven, CT 06473

Entries submitted by mail must be postmarked by FEBRUARY 8, 2021, and received by FEBRUARY 15, 2021. Entries submitted online must be received by 11:59 p.m. ET on FEBRUARY 8, 2021.

PRIZES

One Grand Prize student winner: \$1,000 plus a chance to produce his or her PSA with a New York City area-based Emmy Award-winning producer, which will be featured on *Teen Kids News*.

Four Runner-up student winners (two from grades 6-8 and two from grades 9-12): \$500 each

Teacher of each winner: A \$100 Visa Gift Card

FOR STUDENTS Print clearly and complete form in ink, not pencil.

Student's Name: Grade: Age:

Title of Your PSA Entry:

School Name:

School Address:

City: State: Zip:

Parent's/Guardian's Name:

Parent's/Guardian's Phone Number: Email:

By signing below, I represent that I am the parent/legal guardian of the above-named student and agree and consent to his/her entry and use of his/her name, likeness, and entry by YMI and/or The National Road Safety Foundation (NRSF) without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's/Guardian's Signature:

FOR TEACHERS

Teacher's Name: Subject(s) Taught:

Teacher's Email: Phone:

By signing below, I represent that I am the teacher of the above-named student and agree to the use of my name and likeness by YMI and/or NRSF without further notice and/or compensation for any lawful purpose, including advertising, promotional, public relations, or trade purposes.

Check this box to be added to NRSF's mailing list for FREE traffic safety resources.

Teacher's Signature:



teenlane.org

Information provided is subject to NRSF's and YMI's privacy policies, which can be found at nrsf.org/terms and ymiclassroom.com/terms-of-use.

NO PURCHASE NECESSARY. Void where prohibited. The Drive2Life PSA Contest ("Contest") is open to students ages 13 to 19 who are currently enrolled in grades 6-12 in one of the 50 United States or the District of Columbia, who are residents of the United States, and who attend a public school, accredited private school, or home school in compliance with the laws of its state. To enter the Contest, each student must create a storyboard or written script on 8.5 x 11-inch paper for a 30-second public service announcement ("PSA") video to help prevent drunk and drugged driving. One entry per person. One Grand Prize student winner will receive \$1,000 plus the chance to work with an Emmy Award-winning producer to transform his/her entry into a 30-second video. Four Runner-up student winners (two from grades 6-8 and two from grades 9-12) will receive \$500 each. (Total ARV of student prizes: \$3,000.) The teacher of each winning student will receive a \$100 Visa Gift Card (Total ARV of teacher prizes: \$500). Entry Period: 12:01 a.m. ET October 26, 2020, to February 8, 2021 at 11:59 p.m. ET. Mail entries must be postmarked by February 8, 2021, and received by February 15, 2021. Entries submitted online must be received by 11:59 p.m. ET on February 8, 2021. See complete Official Rules at ymiclassroom.com/drive2life.