

PASSPORT TO SAFE DRIVING

The National Road Safety Foundation



HELPFUL DRIVING TIPS
FOR TEENS & ADULTS



#DrivingSkills101

DRIVING TIPS



PASSPORT GUIDE

Dear Drivers & Caring Adults,

Enclosed are driving tips and talking points for teen drivers and adults to help teach the student proper driver safety. The QR codes link you to more information. We've included a "notes" section to keep track of how many hours your student has driven, weather conditions, situations encountered, and any comments to discuss with your teen after their drive. The passport includes information for students on how to advocate for traffic safety improvements in their schools and communities. Always remember to be patient and alert – and of course always buckle up!

Thank you,
Your Friends at The National Road
Safety Foundation and SADD

FUNDRAISING



START



Grocery Bagging

- Bag groceries for customers. Have donation jars nearby and talk about the work your chapter is doing.

T-Shirt Sale

- Design shirts for your school. Visit SADDStore.org/custom to customize and order SADD apparel.

Penny Drive

- Donation jars that are at your school or businesses.

Car Wash

- Fundraise and provide a service.

Dine to Donate


- Find a restaurant who gives a percentage of the sales to your chapter.

Bake Sales

- Sell baked goods during the day or at community events.

MEDIA

START



Digital Media:

Facebook Live:

- Promote events, relay information, host talks.

Twitter Chats:

- Write scripts focusing on your issues.
- Use hashtags such as #SADDNation and #NRSFSquad

Instagram/Snapchat Stories:

- Use this feature to highlight chapter events.



Traditional Media:

Press Release:

- An official statement sent to news outlets, giving information on a particular event/issue.

Radio:

- Write an audio public service announcement (PSA) describing what your chapter is doing.

Op-Ed:

- Media sources that allow you to write articles concerning a topic they are passionate about

LAW ENFORCEMENT & SRO ENGAGEMENT



START



What is an SRO?

- A law enforcement officer who is deployed by a police department or agency to work in collaboration with one or more schools.



What Does NASRO Stand For?

- National Association of School Resource Officers



How Can I Engage Law Enforcement?

- School assembly with your SRO on issues central to your school and community.
- National Night Out event to unite law enforcement and the community.

ADVOCACY



START



Tips for Advocacy



Confidence:

- Be assertive when speaking about an issue.

Preparation:

- Research facts about your issue and practice how you will communicate them.

Communication:

- You must communicate concisely, but meaningfully. Preparation and confidence are key.



Advocacy Events

SADD SPEAKs:

- Teaches students to effectively communicate and advocate on behalf of SADD and NRSF's core issues.

Parent/Teen Night:

- Hold an event for parents and students to discuss issues that teens are facing today.

City/Town Proclamation:

- Write a letter to your mayor and ask for an official proclamation recognizing your efforts.

Hey, caring adults! Here is a place to record notes as your teen drives you around. Reference your notes to discuss their drive when they aren't behind the wheel.

NOTES

Date	Time	Destination	Weather

Weather

[illegible]

Weather

[illegible]

COMMUNICATIONS CALENDAR

January

- NRSF #DrivingSkills101 PSA Challenge Deadline

February

- National Teen Dating Violence Awareness Month

March

- National Sleep Awareness Week
- National Inhalants & Poison Awareness Week
- National Kick Butts Day
- EndVaping Meme & Vlog Contest Opens
- National Drug & Alcohol Facts Week
- National Youth Violence Prevention Week

April

- National Drug & Alcohol Facts Week
- National Youth Violence Prevention Week
- EndDD Video & Meme Contest Opens
- Alcohol Awareness Month
- Distracted Driving Awareness Month

May

- Mental Health Awareness Month
- National Click-it or Ticket Mobilization
- National Prevention Week
- Rock the Belt
- Memorial Day - Start of 100 Deadliest Days for Teens

June

- National Safety Month
- National Click-it or Ticket Mobilization
- SADD National Conference

August

- Back to School - Chapter Registration Renewal

September

- National Suicide Prevention Month

October

- NRSF Driving Skills 101 Contest Opens
- National Teen Driver Safety Week
- Rock the Belt
- Red Ribbon Week

November

- Drowsy Driving Prevention Week

December

- National Drunk & Drugged Driving Prevention Month

THANK YOU TO OUR CONTRIBUTORS!

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American Driver and Traffic Safety
Education Association

